



The National Quilting Association, Inc.

43rd Annual Quilt Show June 14-16, 2012 Columbus, Ohio

Non-Vendor Show Book Advertisement Order – 43rd Annual Quilt Show

Deadline: **April 21, 2012.** Ads without accompanying payment will not be published.

Please use this form to place and remit payment for an advertisement in the 2012 National Quilting Association's 43rd Annual Quilt Show. Ads may be submitted in a variety of formats for your convenience. The requirements stated below will insure the best reproduction of your advertisement in our publication. A hard copy proof must accompany all disks. We cannot be responsible for mistakes if hard copy is not submitted with electronic files.

- **Ad sizes and prices:**

Full page ad	4.5" wide x 7.5" high	black + white	\$ 175
Half page ad	4.5" wide x 3.5" high	black + white	\$ 87.50
Quarter page ad	4.5" wide x 1.75" high	black + white	\$ 45

Four-color cover ads (back, inside front and back) are available. Contact Judy Vertikoff for information, at jvertiko@columbus.rr.com.

- **Camera-Ready:** Must be printed on a 300 dpi (or better) laser printer. Ads with screens (gray areas) or photographs may not be submitted in camera-ready format.
- **Electronic Files:** Files may be created on either PC or Mac computers.
 - Formats – Adobe InDesign CS3 or CS4, Adobe PageMaker 6.0, or QuarkXpress 5.0 or 6.0, 300 dpi jpeg, 300 dpi TIFF and press-quality PDF files. No Microsoft Word ads unless they are text only with no images. No Publisher files. Any color files should be submitted as CMYK not RGB.
 - Fonts and Images – All fonts and image files must be included on the disk separately and not just placed into your document. All TIFF files must be included on disks. Place all images at 100%.

Make a copy for your records.

Business Name _____ Contact Person _____

Address _____

Phone _____ E-mail _____

Check enclosed, payable to NQA, for \$ _____ Ad size: Full pg (\$175) Half pg (\$87.50) Quarter pg (\$45)

Send **this form and check** to: NQA, P.O. Box 12190, Columbus, OH 43212-0190

Deadline for ads – April 21, 2012

Send your **ad copy** directly to Brian Boehm, at brian.idesign@gmail.com OR
543 Park Manor Circle,
Bel Air, MD 21014

Please include your contact information in any correspondence with Brian.